AD (Self)-Evaluation

Does your ad have:

1. appealing design? for example a good background colour, catchy colours in the foreground, big headline/slogan, clear writing, etc.

2. catchy/funny headline or slogan?

3. spectacular/unusual/fascinating/cute/yummy or funny picture(s)?

4. clear message?

5. important information (like address, opening hours, prices, where in Germany etc.)

If you cannot answer all these points with a strong 'yes' maybe your ad is not perfect yet. Try to improve it!

Example